

AMBASSADOR SPOTLIGHTS

Ambassadors mentor new Business Council members to ensure you get maximum value from your membership, helping you to meet your business goals. Need an Ambassador, or want to become one? Contact Meg Curtin at mcurtin@westchesterny.org or (914) 948-2110.

Ambassadors' Club Chairman



Arnold Light

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Arnold Light is the CEO and Founder of Arnold Light Consults, Inc. (ALC), specializing in incentive and loyalty marketing disciplines helping multi-national corporations develop and implement B2B and B2C results-oriented performance improvement programs. The company assists corporations to improve productivity in sales and non-sales activities, and develops customer loyalty programs to motivate customers to purchase more. ALC also consults with hotels, tourist bureaus, destination management companies (DMCs) and technology companies to help them market effectively to the incentive industry.



Lisa Stamatelos, MBA, SPHR

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Lisa Stamatelos is the Director of Human Resources at KVL Audio Visual Services in Ardsley. In addition to serving as a Business Council Ambassador, she is a member of the Human Resource Council. KVL has been a proud Westchester-based business for over 30 years, providing audio visual services throughout the country.



Diane Dudzinski

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Diane Dudzinski, president of Don Blauweiss Advertising & Design (DBA&D), joined the Agency in 1994 as a principal, bringing marketing communications experience involving both domestic and international markets. As an account executive at Benton & Bowles in NY and later as an account director at Ogilvy & Mather in Brussels, Diane worked for clients spanning a broad array of categories. She also spent several years at American Express as manager of advertising for Travelers Cheque.



Nancy Gould CLTC, CLU

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As more families are having to arrange for long-term health care for a family member, more employers are feeling the ripple effect. The ripples are in the form of absenteeism, reduced hours worked, highly stressed employees.

Nancy Gould helps employers meet such challenges through a work site program, LTC Outreach and Education, designed by LTC Financial Partners, LLC. The program informs employees of ways to prepare for the time when a family member needs long-term care. It is a way to prepare for the unpredictable.